

OUR PROGRAMS

Diploma in Business

(R/0410/4/0008)(05/28)(MQA/FA9481)

The **Diploma in Business** is a foundational and career-oriented academic program designed to provide students with a broad and practical understanding of core business functions and principles. This program equips learners with essential skills in management, marketing, finance, economics, communication, and entrepreneurship, preparing them for entry-level roles in the business world or for further academic study.

The curriculum blends **theoretical knowledge** with **real-world application**, ensuring students can adapt to various business environments—whether local, international, digital, or entrepreneurial. Through a mix of classroom learning, project-based assignments, and mandatory industrial training, the program emphasizes not only **what to know** but also **how to apply** that knowledge in professional settings.

CORE COURSES

YEAR 1

1. English 1
2. Principles of Economics
3. International Business Management
4. Marketing Essentials
5. Mathematics for Business
6. Principles of Management
7. English 2
8. Critical & Creative Thinking Skills
9. Human Resource Management
10. Management Accounting
11. Managing a Successful Business Project
12. Management Information Systems
13. Introduction to Operation Management
14. Entrepreneurship & Small Business Management
15. Organisational Behaviour

MPU SUBJECTS (COMPULSORY)

1. Integrity and Anti-Corruption Course
2. Philosophy and Current Issues
3. Interactive Multimedia /HELPS Awareness Campaign
4. Effective Communication / Bahasa Kebangsaan A

YEAR 2

1. Business Ethics
2. Statistics for Management
3. Financial Accounting
4. International Marketing
5. Consumer Behaviour & Insight
6. Managing & Running a Small Business
7. Digital Business & E-commerce
8. International Market Operation
9. Financial Management
10. Global Business Environment

CAREER OPPORTUNITIES

-  Business Operations Coordinator
-  Marketing / Digital Marketing Assistant
-  Sales & Business Development Executive
-  Human Resources Assistant
-  Accounting / Finance Assistant
With foundational training in financial
-  Entrepreneur / Small Business Owner

INTERNSHIP (16 weeks)

<https://imperiamy.edu.my/>