

Diploma in Business

(N/340/4/0775) (05/23) (MQA/FA9481)

Let's See What We Do

This programme aims to produce business graduates with organizational and interpersonal skills who can work effectively with others to adapt to an ever-changing business environment.

Our graduates will have a clear grasp of all functions of business (accounting, marketing, operations and computer applications) and will work effectively in culturally diverse organizations.

Our graduates will have an interest in understanding the modern business dynamics. Additionally, they develop knowledge and skills in challenging business industry.

Accredited & Recognised by :

- 1) KPT (N/340/4/0775)
- 2) MQA (MQA/FA9481)

Entry Requirement

SPM / SPMV

Minimum 3 credits
(Pass in Mathematics & English)

UEC (Unified Examination Certificate)

Pass with 3Bs
(Pass in Mathematics & English)

O-LEVEL

Minimum 3Cs
(Pass in Mathematics & English)

SKM

Level 4 and Pass SPM with at least 1 Credit

CERTIFICATE

Pass in Certificate (Level 3, KKM) in related field with Minimum CGPA of 2.00

OTHER

Other equivalent qualification recognized by Ministry of Education Malaysia

Study Duration

2 years 4 months

Modules are subject to change without prior notice. Terms & conditions apply.

INTERNATIONAL COLLEGE IMPERIA DK054(B) Suite 11.01, Level 11, Menara Summit, Persiaran Kewajipan, USJ 1, 47600 Subang Jaya, Selangor

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Module Offered:



YEAR 1

- English
- Principles of Microeconomics
- Business & Business Environment
- Marketing Essentials
- Human Resource Management
- Management & Operations
- Fundamentals of Management
- Critical & Creative Thinking Skills
- Mathematics for Business
- Management Accounting
- Managing a Successful Business Project
- Financial Accounting
- Financial Management
- Entrepreneurship & Small Business Management
- Organisational Behaviour



YEAR 1

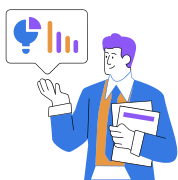
- Business Law
- Statistics for Management
- Business IT Systems
- International Marketing
- Consumer Behaviour & Insight
- Research Project
- Managing & Running a Small Business
- Business Systems
- Global Business Environment



MPU Subjects:

- Effective Communication OR Bahasa Kebangsaan A
- Malaysian Studies
- Kerajaan Dasar Awam
- Photographic & Digital Imaging OR Interactive Multimedia

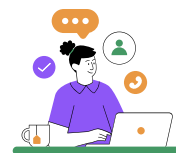
Career Prospect (Business)



Administration



Sales



Customer Service



Merger and Acquisition



Consultancy Operations Management



Corporate Partnership



Entrepreneur

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