



Foundation in Arts

(N/010/3/0529) (12/24) (MQA/PA12840)



Your Foundation will lead to your UK Degree

Programme Overview

The Foundation in Arts provide a direct entry into IMPERiA 3+0 UK business degree programme. It provides all essential knowledge that a student needs to progress into the business degree programme.

Students will learn through specialised modules, field trips and interactions with working professional through seminars or talks organised by IMPERiA.

The students develop knowledge and skills in business environment industry.



Accredited & Recognised by :

- 1) KPT (N/010/3/0529)
- 2) MQA (MQA/PA12840)

Career Pathway



Module Offered

Course Subjects:

Year 1

- Integrated Project
- Critical & Creative Thinking Skills
- Professional Academic Development Plan
- Social Media in Digital Environment
- Communication Skills
- Mathematics & Statistics
- English for Academic Purpose
- Introduction to Business
- Accounting Practice
- Fundamentals of Marketing
- Principles of Economics
- Elective I
- Elective II

Elective (Choose 2 subjects): Built Environment Electives Options

- Introduction to Technical Drawing
- Introduction to Built Environment
- Introduction to Building Science

Business / Hospitality / Finance / Marketing / International Business

- Fundamental of Management
- Introduction to Public Relations
- Introduction to Finance

Study Duration

1 year

Entry Requirements

SPM / SPMV

Minimum 5 Credits
(In any subjects)

UEC (United Examination Certificate)

Pass with 3Bs
(Including Mathematics, BM & English)

O-LEVEL

Minimum 5Cs

OTHER

Other equivalent qualification recognized by Ministry of Education Malaysia

Career Prospect

Business

Administration - Sales - Customer Service -
Consultancy Operations Management -
Merger and Acquisition -
Corporate Partnership - Entrepreneur

Marketing

Brand & Product Management
- Relationship Management
- Investor Relations / Public Relations -
Event Management - Sales Management -
Online Marketing - Social Media -
Direct Marketing - Advertising Sales -
Advertising Retailing

Finance

Financial Planner - Financial Analyst -
Accountant - Actuary - Credit Analyst -
Attorney

Modules are subjected to change without prior notice. Terms & conditions apply.

